

**Government of Pakistan**  
**Poverty Alleviation and Social Safety Division**  
**Press Release**

**PM launches Ehsaas Kafaalat in KP to uplift disadvantaged women across the province**



March 9, 2020 – Peshawar: The Prime Minister Imran Khan formally launched Ehsaas Kafaalat programme in KP today at a ceremony in Mohmand Tribal district to financially and digitally empower the disadvantaged women across KP. Following on the federal launch of Ehsaas Kafaalat programme by the Prime Minister on Jan 31, 2020 in Islamabad, this is the first provincial launch of Ehsaas Kafaalat in any province.

While addressing the event, the PM said, “The government is working to provide relief to the downtrodden segments of the society on the pattern of Riyasat-e-Madina.”

During the ceremony, the PM distributed Ehsaas Kafaalat cards among deserving women and appreciated the Kafaalat registration and payment system that has recently been put in place under Ehsaas framework to ensure financial and digital inclusion of the marginalized women.

Ehsaas’ Kafaalat is the Government’s programme through which it will give cash stipends of Rs. 2000 monthly and bank accounts to the most deserving and poorest women across the

country. Kafaalat has commenced in 4 districts of KP province: Registration of deserving women in 4 districts of KP has also begun after the completion of Ehsaas National Socio-economic registry (NSER) survey in these districts on Jan 31, 2020.

Under the umbrella of Ehsaas, the programme has begun by enrolling deserving families in 4 districts of KP: Lakki Marwat, Mohmand Agency, Haripur and Charsadda districts. These families have started receiving Kafaalat stipends from February 2020. More beneficiary families will be added through desk registration over the course of the year. "Ehsaas Registration Desks" have been set up by NADRA in every tehsil of these 4 districts. Other districts will be covered by end of the year.

Speaking at the occasion, Chief Minister KP, Mahmood Khan said, "All promises made with the people during the election campaign will be fulfilled in letter and in spirit."

As part of the Ehsaas strategy, all existing eligible beneficiaries of BISP from KP will continue to be part of Kafaalat. Only the destitute are eligible under Kafaalat. Government servants and their spouses, taxpayers, car owners, people with history of multiple foreign travels are not eligible under Kafaalat. Data analytics will be used to exclude individuals on these parameters.

To ensure transparency, the payment will be made through the new biometric Ehsaas Kafaalat Digital Payment System. Under the newly introduced digital system, women will be able to draw money from Point of Sales agents and Biometric ATMs of Alfalah Bank. It is for the first time in the history of the county that women can get stipends from biometric ATMs. They will not be hostage to Point of Sales agents and touts who used to deduct money from them, fraudulently.

"Ehsaas Kafaalat programme is working to create a welfare state by giving poorest women their own bank account for the first time linked to mobile phone and deploying the latest biotechnology to protect them from fraudulent exploitation of hackers and agents", said Dr. Sania Nishtar, Special Assistant to the Prime Minister on Social Protection and Poverty Alleviation, while addressing the event.

Kafaalat identification card has a QR code, which can be read by any smartphone or off-the-shelf scanner. This can enable Kafaalat to expand its horizon of support for these poor families, in the future. Women will also get bank accounts and better access to mobile phones.