

**Government of Pakistan**  
**Poverty Alleviation and Social Safety Division**  
**Press Release**

**PM's Ehsaas on the course of combatting poverty to create a welfare state- a 15 month journey**

August 18, 2020 -Islamabad: Fighting poverty has always been one of the top priorities of the Prime Minister Imran Khan. Based on principles of Islamic ideology similar to those put in place by Prophet Muhammad (PBUH) in Madina, the Ehsaas journey began with its formal launch by the Prime Minister on March 27, 2019. Ehsaas is transformational for Pakistan, ending the cycle of multidimensional poverty for millions of the poorest people in our country and using 21<sup>st</sup> century tools to deliver a modern welfare state.

Ehsaas' poverty reduction strategy currently embodies more than 140 programmes, policies and initiatives. Ehsaas being the largest ever social safety and poverty alleviation programme is aimed at the extreme poor, orphans, widows, the homeless, the differently abled, the jobless, poor farmers, labourers, the sick who risk medical impoverishment, the undernourished, students from low-income backgrounds and poor women and elderly citizens.

Turning policy into action to benefit the marginalized, several important initiatives have been rolled out across Pakistan in last 15 months. At the core of each of the initiatives that fall under Ehsaas is the principle of inclusivity.

Kafaalat is an unconditional cash-transfer programme that provides monthly payments of Rs. 2,000 and bank accounts for seven million disadvantaged households (100% women) across the country.

Under the Rs. 42.65 billion interest free loans programme 80,000 loans are disbursed every month in 100 districts. So far, 844,000 interest free loans (45% women) have been disbursed for small enterprises to graduate the poor out of poverty and set them on the course of economic prosperity. Likewise, the Rs. 15 billion Ehsaas Amdan programme is aimed at creating opportunities for the most disadvantaged people through the transfer of small income-generating assets. Launched in 23 disadvantaged districts of Pakistan, the programme will transfer 200,000 productive assets to deserving households (60% women), countrywide. To date, 27,000 assets have been transferred.

As part of Mazdoor ka Ehsaas, the Ehsaas Langar scheme has been introduced under an innovative public-private partnership with Saylani Trust feeding more than 600 laborers daily. To date, 12 Langar facilities have been opened nationwide and work on the remaining is quickly underway.

Ehsaas undergraduate scholarship programme supports students from low-income backgrounds. Rs 20 billion were allocated for 200,000 scholarships over 4 years. This represented a paradigm shift in the government's scholarship policy. The first round of

scholarships for the year 2019-20 has successfully been awarded and Rs. 4.9 billion has been disbursed to 50,700 students all over the country.

Recently launched Ehsaas Nashonuma, the nutrition conditional cash transfer programme for mothers and children aims to address stunting in children under 2. The programme is rolled out in 9 of the poorest districts through 33 Ehsaas Nashonuma Centres providing cash and nutritious food for mothers and children.

Persons with disabilities form Pakistan's largest overlooked minority. A new policy for differently abled was announced in June 2019 under the Ehsaas framework. Work hinged on eight Ehsaas policy actions for welfare of disabled is currently underway by the government on the fast track basis.

Many more programmes and initiatives will be introduced in the coming months. Others include Pakistan's first shock-oriented precision safety net, "Tahafuz" that covers heavy medical expenditures for the deserving and "Taleemi Wazaif" to benefit 5 million primary school going children in 148 districts through conditional cash transfers.

For the first time in the history of the country, Ehsaas stakeholder committees on Orphanages and Labour Expert Group have been put in place to stipulate "Living Standards for Orphanages and Child Care Centres" and "Recommendations to extend labour welfare measures for the informal sector in the country" respectively. Since their institutionalization, the two committees have met 13-14 times last year, and after taking stock of the on-ground situation, are close to releasing their respective reports.

In response to COVID-19 induced economic shutdown, the Government of Pakistan allocated Rs. 203 billion within just 10 days of shutdown to deliver one-time emergency cash assistance to 16.9 million families at risk of extreme poverty. Given family size, this represents nearly 109 million people or half the country's population, representing the largest and most extensive social protection intervention ever in the history of the country. Each family receives Rs. 12,000 for immediate subsistence. Digital capabilities established over the past year as part of Ehsaas, were adapted to deliver Ehsaas Emergency Cash.

Poverty Alleviation and Social Safety Division (PASSD) is unique since it is the only Division that was purpose-established to deliver Ehsaas, which is the biggest and boldest program ever launched in Pakistan to uplift marginalized people. Ehsaas is unique because of its scale, policy formulation, well-articulated strategy, multisectoral character, governance and integrity policy, institutional arrangements, monitoring framework and enhanced funding to deliver the programme nationwide.

During the course of the last 15 months, Ehsaas has been richly praised worldwide. Post COVID-19, the United Nations Poverty Eradication Alliance was formed and SAPM Sania Nishtar was invited to join as a member. Ehsaas has been profiled at many international events over the last 6 months, including events hosted by the UN, ADB, WB, UNDP, UN Women, Oxford Poverty and Human Development Initiative, Harvard Pakistan Forum and SUN Movement. Also, World Economic Forum, Telegraph, World Bank, World Food Programme (WFP) and UNSGSA have all engaged with and deeply appreciated Ehsaas.